



# ENTRENUUE

Clever Finds for Clever Minds

3502 E. Atlanta Ave  
Phoenix, AZ 85040  
p 800.368.7268  
f 602-454-2665  
[info@entrenue.com](mailto:info@entrenue.com)

## OFFICE USE

CUST ID	
DATE REC'D	
RESELLERS	
CATALOG	
UPS	1st
PC CH	2nd
REP	3rd

OFFICIAL CORPORATE NAME \_\_\_\_\_

DATE \_\_\_\_\_ YEARS IN BUSINESS \_\_\_\_\_ NUMBER OF EMPLOYEES \_\_\_\_\_

## TYPE OF BUSINESS

☐ SOLE PROPRIETORSHIP ☐ PARTNERSHIP ☐ CORPORATION ☐ LLC

## BILLING INFORMATION

All notifications and correspondence will be sent to this address. Our shipping department will also include an invoice (with pricing) AND a packing slip (without pricing) in the carton with each order unless otherwise specified.

BILLING NAME		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

## SHIPPING INFORMATION (If different than Billing): Please provide separate list of additional locations if necessary

SHIPPING NAME		
ADDRESS		
CITY	STATE	ZIP
PHONE	FAX	

## GENERAL INFORMATION

TYPE OF BUSINESS (CHECK ALL THAT APPLY)

<input type="checkbox"/> RETAIL STORE	_____ # OF LOCATIONS	<input type="checkbox"/> WEBSITE	_____ # OF WEBSITES
<input type="checkbox"/> HOME PARTY/EVENTS	_____ # OF REPS	<input type="checkbox"/> AMAZON STORE	<input type="checkbox"/> MEDICAL OFFICE
<input type="checkbox"/> DISTRIBUTOR	_____ # OF WAREHOUSES	<input type="checkbox"/> EBAY STORE	<input type="checkbox"/> OTHER (PLEASE EXPLAIN): _____

## BUSINESS LISTINGS

Please list all company names, websites, Amazon stores, ebay stores, and any other selling sites you may be working with. Failure to do so may result in loss of purchasing privileges. All changes and additions must be communicated within 7 days.

PLEASE LIST ALL WEBSITES YOU OPERATE INCLUDING STOREFRONTS ON 3RD PARTY SITES (ex: AMAZON AND EBAY)


PLEASE LIST ANY OTHER NAMES YOU OPERATE UNDER

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## CONTACT INFORMATION

### OWNER CONTACT INFORMATION

NAME	
PHONE	EMAIL

CONTACT FOR (CHECK ALL THAT APPLY):

☐ PO CONFIRMATION ☐ BACKORDERS ☐ CATALOG ☐ TRACKING ☐ NEW PRODUCTS ☐ INVOICES/PAYMENT ISSUES

### PURCHASING CONTACT

NAME	
PHONE	EMAIL

CONTACT FOR (CHECK ALL THAT APPLY):

☐ PO CONFIRMATION ☐ BACKORDERS ☐ CATALOG ☐ TRACKING ☐ NEW PRODUCTS ☐ INVOICES/PAYMENT ISSUES

### BILLING CONTACT

NAME	
PHONE	EMAIL

CONTACT FOR (CHECK ALL THAT APPLY):

☐ PO CONFIRMATION ☐ BACKORDERS ☐ CATALOG ☐ TRACKING ☐ NEW PRODUCTS ☐ INVOICES/PAYMENT ISSUES

### SHIPPING/RECEIVING CONTACT

NAME	
PHONE	EMAIL

CONTACT FOR (CHECK ALL THAT APPLY):

☐ PO CONFIRMATION ☐ BACKORDERS ☐ CATALOG ☐ TRACKING ☐ NEW PRODUCTS ☐ INVOICES/PAYMENT ISSUES

### STORE MANAGER

NAME	
PHONE	EMAIL

CONTACT FOR (CHECK ALL THAT APPLY):

☐ PO CONFIRMATION ☐ BACKORDERS ☐ CATALOG ☐ TRACKING ☐ NEW PRODUCTS ☐ INVOICES/PAYMENT ISSUES

## INVOICING AND SHIPPING PREFERENCES

Please choose one of the following:

- ☐ Please email invoice to \_\_\_\_\_
- ☐ Please mail copy of invoice to our Billing Address
- ☐ Please include invoice with pricing information and a packing list with my shipments
- ☐ Please include a packing list ONLY with my shipments A copy of the invoice will be emailed or mailed to the billing address

Our standard method of shipping is UPS Ground for Retail Stores unless otherwise specified

**Drop Ship Information can be found on Page 6**

- ☐ Please ship my orders UPS Ground
- ☐ Please ship my orders UPS Ground using my UPS account Account # \_\_\_\_\_
- ☐ Please ship my orders FED EX Ground \*\*
- ☐ Please ship my orders FED EX Ground on my account\*\* Account # \_\_\_\_\_

\*\*Please note that we can ship on YOUR FED EX account, however FED EX Ground orders cannot ship the same day. Please allow an additional 48 hours.

\*\*We are happy to use any carrier of your choice if you have an established account with that carrier.

Do you have any other shipping or packing preferences that we need to be aware of or special instructions for your orders?

Please specify: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

## INTERNATIONAL ORDERS

☐

I have a Customers Broker

Please provide broker information:

BROKER NAME	
ADDRESS	
CITY	STATE ZIP
PHONE	EMAIL

☐

Please include a NAFTA agreement with my orders

Do you have any product restrictions or special shipping requirements for your International Orders? Please explain:

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## WEBSITE ACCESS

Access to our website is easy and will offer lots of exciting options:

- Thousands of products and consistent information at your fingertips
- Online ordering, invoice retrieval, order history, and wish list capabilities
- The ability to search by name, category and filters such as price, material and brand
- A dynamic and mobile-friendly interface
- Live inventory updated daily
- An XML file available for our online store customers

Please visit our website [www.entrenue.com](http://www.entrenue.com) and "Create an Account".

## BACKORDERS

☐

Please keep backorders open and contact me before shipping

☐

Please keep backorders open and ship as ready, no need to contact me before shipping

☐

Keep backorders open that are over \$ \_\_\_\_\_

☐

Please cancel all backorders

☐

Please cancel all backorders under \$ \_\_\_\_\_

☐

Please cancel all backorders EXCEPT new products

## HOW DID YOU HEAR ABOUT ENTRENUÉ

☐

Referred by (Please specify): \_\_\_\_\_

☐

Tradeshow (Please specify): \_\_\_\_\_

☐

Magazine (Please specify): \_\_\_\_\_

☐

Other (Please specify): \_\_\_\_\_



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NOTES	

## NEW CUSTOMER AGREEMENT

1. As an exclusive distributor for several brands, Entrenue is very thankful to be considered as such and appreciates our partnership and the responsibility we have in maintaining each brand's integrity and reputation, this includes the **MAP (Minimum Advertised Price)** for these brands.

In an effort to streamline compliance with MAP requirements set forth by the manufacturers, Entrenue has updated our MAP rules. This MAP agreement is also designed to ensure Resellers have the incentive to invest resources into services for their customers.

**Any advertised or published selling price for brands that have MAP must be at MAP pricing or higher.** MAP applies only to advertised prices and does not apply to the price at which the products are actually sold or offered for sale to an individual consumer by the Reseller. In this instance, "advertised or published" includes but is not limited to the print or list price on any website, publication, newspaper or other media electronic or printed. Rebates, coupons, credits, percentage discounts or any manner of discounting which results in a net advertised price below MAP, regardless of any other circumstances, will be considered non-compliant with the (MAP) policy.

Although Resellers remain free to establish their own resale prices, each brand reserves the right to cancel all orders and/or indefinitely refuse to accept any new orders from any Reseller that they feel violates their MAP agreement.

**As a retailer, it is your responsibility to maintain the MAP prices set forth by these brands.** By signing below, you acknowledge that you understand and agree to follow the MAP agreements. ALL MAP pricing and agreements can be found on our website [www.entrenue.com](http://www.entrenue.com) or by contacting your Entrenue Sales Representative. I also understand that additional signed MAP agreements may be necessary as required by each brand.

Entrenue takes MAP guidelines very seriously and reviews online dealer websites and auction sites to ensure compliance. If a violation is found, Entrenue's policy is to:

- a) **First Offense:** Reseller will be sent written notice and allowed twenty-four (24) hours to bring advertising into compliance.
- b) **Second Offense:** Reseller will be sent written notice and 30 days ordering suspension for the brand in question will go into effect starting the day the written notice is sent.
- c) **Third Offense:** Entrenue will terminate all orders for the violated brand to the Reseller immediately. Entrenue will not provide prior notice or issue warning before taking action under this policy. Manufacturers and/or distributors will also be notified of the violations.

If your reseller account continues to have MAP violations, Entrenue reserves the right to delay account reactivation until further notice and in some cases, your account could be suspended indefinitely.

This policy may be modified by Entrenue as deemed necessary. The retailer agrees and is required to update Entrenue of any changes to their selling outlets including the addition of websites, company name changes, DBA's, change of ownership, etc. This policy supersedes all previous policies and must be followed by all Resellers.

2. The applicant's signature attests to the financial responsibility, ability and willingness to pay invoices in accordance with our terms. Should it be necessary to place this account in collections, we understand that we are responsible for all collection fees.

3. I certify that all of the information on this form is correct and true to the best of my knowledge.

SIGNATURE

DATE SIGNED

PRINTED NAME AND TITLE